



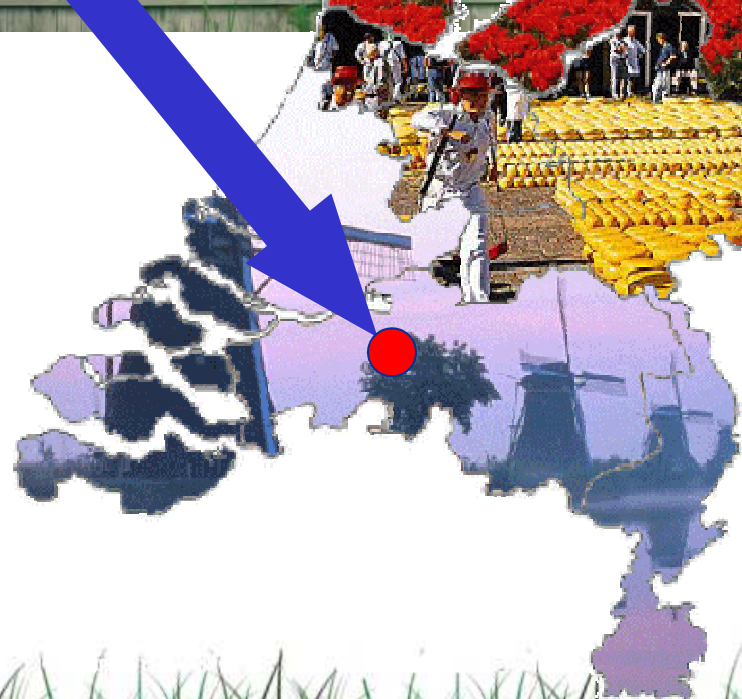
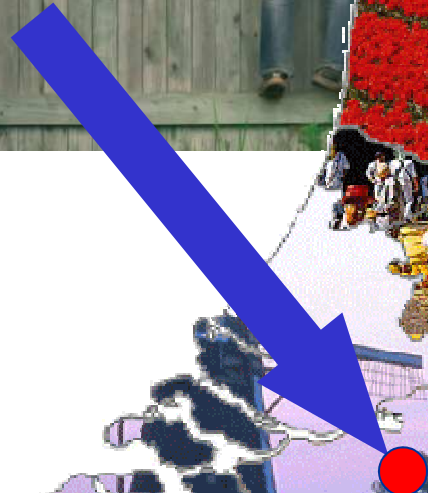
English-taught (academic) bachelor and master programmes in the disciplines of

Facility Games Hotel
Imagineering Leisure Logistics
Media Mobility Tourism



www.nhtv.nl

Discover your world





Breda, city with character

180,000 inhabitants

3 universities of applied sciences

Excellent cultural & social student life

Major European cities within easy reach (Amsterdam, Rotterdam, Antwerp, Brussels, Cologne, London, Paris)

NHTV Locations in Breda



Higher education in the Netherlands

- 14 **Research** universities and 41 universities of **applied sciences**.
- Quality of education and research is high (for such a small country) : 6 universities are ranked in the Top 100 of the QS World University rankings / 12 in the top 200
- Strong international outlook with relatively high number of international students as many programs are taught in English



Higher education at NHTV

Unique institution as NHTV offers both research intensive and professional oriented bachelor and masters programs.

Students choose for NHTV because of the high quality of education and its international profile.



NHTV a specialised university

Specialist **disciplines** distributed over 5 **academies** :

> Games & Media

Academy for Digital Entertainment

> Leisure

Academy for Leisure

> Tourism

Academy for Tourism

> Built Environment, Logistics & Mobility

Academy for SLM

> Hotel & Facility

Academy for Hotel and Facility
Management



NHTV in numbers



NHTV BREDA
UNIVERSITY OF
APPLIED SCIENCES



7,500+ STUDENTS



650+ EMPLOYEES



THE NETHERLANDS
4 LOCATIONS IN BREDA



SINCE 1966





LEGEND

- NHTV has 8 domains and 4 levels of education.
- Study programmes are taught in English or Dutch.
- Focus of NHTV research is on innovation in creative, cultural and service industries.



Professional Bachelor's programme



Professional Master's programme



Dutch-taught



% International students



Academic Bachelor's programme



Academic Master's programme



English-taught



AWARDS



of the *Keuzegids HBO*



by the renowned Dutch magazine *Elsevier*



RECOGNITION



Recognized by the World Leisure Organization as the first World Leisure Centre of Excellence in Europe, and the third one in the world.



Study Programmes

➤ Majority of programmes taught in English:

Practice-oriented bachelor's programmes

- International Game Architecture & Design
- International Media and Entertainment Management
- International Hotel Management
- International Real Estate and Facility Management
- International Leisure Management
- International Tourism Management
- International Logistics and Economics
- International Logistics and Transport Management
- International Traffic Management

Research-oriented bachelor's programmes:

- Bachelor of Science Tourism (joint degree with Wageningen University)
- International Leisure Studies

Practice-oriented masters' programmes

- Master in Imagineering (regular and executive)
- Master in Tourism Destination Management
- Master in Media Innovation (regular and executive)
- Master in Game Technology

Research-oriented master's programmes

- Master in Leisure Studies



Education at NHTV

Key characteristics of NHTV education :

- Practice oriented
- Student centered
- Contextual learning
- International focus (including its international staff)
- Specialised

Education programs:

- ▶ 14 professional and 2 academic bachelor's programs
 - ▶ 4 professional and 1 academic master's programs
- = unique character of NHTV as a university of 'applied sciences'



Research and Consultancy

Our areas of expertise :

Media and Game Technology and Design

Hotel & Facilities

Logistics

Built Environment

Tourism

Leisure

Our knowledge and research centres :

CELTH (tourism, leisure and hospitality)

Research Centre for Coastal Tourism (tourism)

SLM Advisory and Innovation Centre (urban design, logistics and mobility)

MediaLab (digital entertainment)

Hospitality@Work (hotel and facility)



Research at NHTV

Making places and shaping destinations

Research is focused on understanding destinations/places and developing solutions with the aim of making places better so that visitors and inhabitants feel welcome/at home.

Designing experiences

Research in this theme is about measuring (the impact of) experiences and developing new concepts and possible scenarios. What is an experience and how can you utilize an experience? Or how do you manage the process of creating or innovating an experience and at the same time develop the business model in a sustainable way?

People and goods on the move

This is about designing and managing the fast growth of mobility of persons and goods on a global scale. Applying new (game) technologies to research the different kinds of mobility and logistical processes to understand them and to develop new, innovative concepts and products.



Internationalisation & international cooperation

International strategy :

Further development of strategic partnerships on hot spots and preferably in emerging markets, through the set up of joint research and education programs.

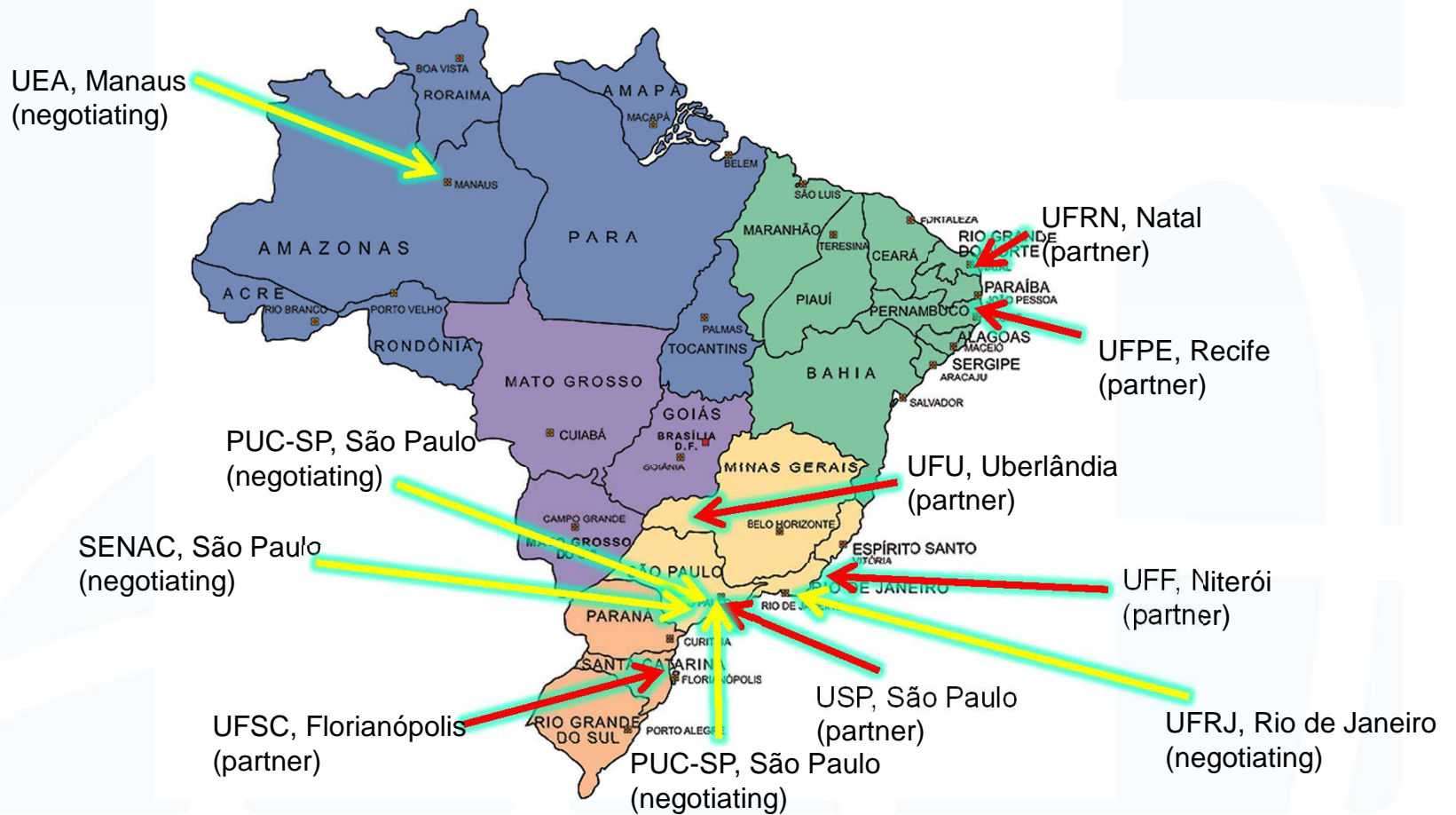
Intensify cooperation with :

- educational institutions
- the industry
- alumni

Internationalisation at home (quality, recruitment and facilities)



NHTV and Brazil



OUR STUDENTS AND STAFF ARE FROM

THE NETHERLANDS GERMANY LATVIA BULGARIA ROMANIA PORTUGAL BELGIUM GREECE AUSTRIA ITALY BRAZIL FRANCE HUNGARY FINLAND UK CHINA LITHUANIA INDONESIA SPAIN USA IRAN POLAND ESTONIA
 INDIA RUSSIA SLOVENIA SWITZERLAND TURKEY DENMARK IRELAND VIETNAM CANADA COLOMBIA NORWAY SLOVAKIA SOUTH AFRICA UKRAINE CAMBODIA CZECH REPUBLIC PHILIPPINES SOUTH KOREA AUSTRALIA
 AZERBAIJAN BELARUS CROATIA EGYPT ERITREA GAMBIA GHANA JAPAN JORDAN KENYA LUXEMBOURG MALAYSIA MOLDOVA MONGOLIA MOZAMBIQUE NIGERIA RWANDA SWEDEN TANZANIA THAILAND TOGO

